

FACT SHEET

As of: March 20, 2018

COMPANY PROFILE

ASSmallWorld is a private social network that connects people with a shared passion for the good life.

Each year, ASSmallWorld organizes more than 1000 events around the world, where members can expand their private and professional network. Furthermore, the ASSmallWorld website and mobile apps offer members the opportunity to engage in discussions, get travel advice from the Travel Guides or other members, or meet other members while travelling the

world. Members also enjoy exclusive privileges from international partners such as status upgrades, discounts and additional services.

Besides the global ASSmallWorld community, Zurich-based ASSmallWorld AG operates ASW Travel AG, which provides bespoke travel arrangements for its customers, as well as The World's Finest Clubs AG, which offers its members access to the most exclusive nightlife venues around the world.

WORLDWIDE PRESENCE

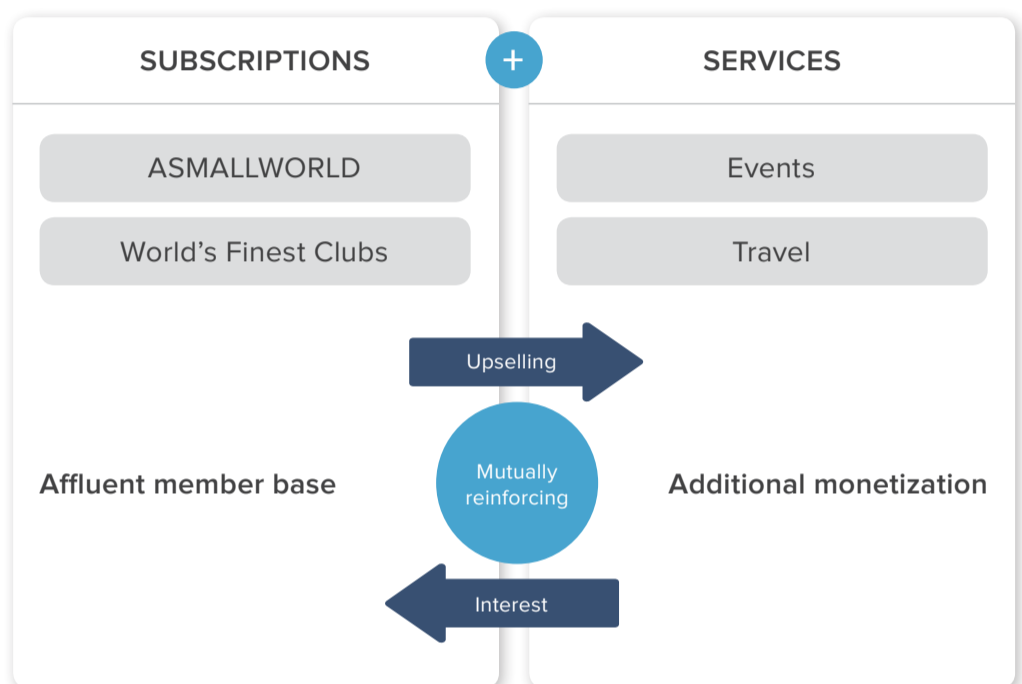
Our community has 28,000 members



Top 15 ASW Cities

London	Los Angeles	San Francisco
New York	Milan	Istanbul
Zurich	Miami	Rome
Dubai	Geneva	Sydney
Paris	Munich	Singapore

BUSINESS MODEL



KEY FIGURES

In CHF ,000

Result	2017	2016	2015
Net sales from services	5,041.5	4,172.7	4,031.3
Operating result	- 2,406.5	- 1,324.2	286.8
Net result	- 2,664.5	- 1,267.4	139.4

BALANCE SHEET

In CHF ,000

Assets	31.12.2017	31.12.2016	31.12.2015
Total assets	5,164.0	3,003.4	2,621.8
Total equity (net assets)	1,186.2	- 666.1	- 483.7

MANAGEMENT



Jan Luescher
CEO
Strategy Execution



Tino Köhler
Chief Revenue Officer
Digital Marketing and Product



Guido Benedini
CEO World's Finest Clubs
World's Finest Clubs
Growth Strategy



Stefan Keller
Head of Finance
& Controlling
Finance and HR

BOARD OF DIRECTORS



Patrick Liotard-Vogt
Chairman
Strategy /
Digital Business Models



Michael Manz
Member of the Board
Tourism / Hospitality

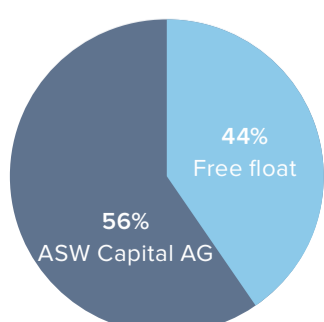


Dr. Luca Schenk
Member of the Board
Capital markets /
Investor Relations



Jan Luescher
CEO
Strategy Execution

SHAREHOLDER STRUCTURE



- ASW Capital AG anchor investor since 2012
- Credit line agreement from anchor investor of up to CHF 5M in place until 2025 to cover future financing needs
- ASW Capital has a lock-up commitment to hold 4.1M shares until March 2020

STOCK FUNDAMENTALS

ISIN	CH0404880129
Swiss Security Nr.	40488012
Ticker	ASWN
Industry	Social Media
No. of shares	8'862'153
Stock exchange	SIX Swiss Exchange